

Implementation Strategy

The Community Health Needs Assessment

As required under the Affordable Care Act, Taylor Regional Hospital conducts a Community Health Needs Assessment every three (3) years. This assessment defines community, collects secondary data on community health, gathers community input and collects primary data to prioritize community health needs. Using this information, we implement strategies to address community health needs.

Four main health themes emerged from the Community Health Needs Assessment and were prioritized as top community needs:

- Need for more providers and consistent primary care
 - o Inconsistent and rotating providers
 - Expansion of mental health services
 - o Restoration of specialty and preventive services
- Improved emergency and inpatient care
 - Loss of services
 - o Lack of emergency care and delays in transferring patients
- Reviving wellness center and pool access
- Community engagement and communication
 - o Operational and financial instability
 - o Reputation and Community trust

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Thank you!

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HEALTH NEED #1

Need for more providers and consistent primary care

- Inconsistent and rotating providers
- Expansion of mental health services
- o Restoration of specialty and preventive services

STRATEGY #1

Partnerships and Affiliations

- Strengthen and expand partnerships with affiliating healthcare systems to enhance care coordination, leverage shared resources, and improve patient access to comprehensive services
- Develop joint programs in specialty care that advance innovation and deliver valuebased outcomes.

Physician Recruitment and Retention

- ➤ Increase recruitment of primary care physicians to ensure timely access, continuity of care, and strong community-based health management.
- > Strategically recruit specialty physicians in high-demand areas to expand service lines and address gaps in regional care delivery.
- ➤ Implement physician engagement and retention strategies that foster professional growth, support work-life balance, and enhance long-term commitment to the organization.

HEALTH NEED #2

Improved emergency and inpatient care

- Loss of services
- o Lack of emergency care and delays in transferring patients

STRATEGY #2

Transition of Care Model

- ➤ Transition from a Rural Emergency Hospital (REH) to a Prospective Payment System (PPS) acute care hospital to restore inpatient capacity and expand the scope of services available locally.
- ➤ Enhance emergency and inpatient capabilities to reduce patient transfers and strengthen community trust in local hospital services.
- ➤ Align the transition to PPS acute care with measurable improvements in patient safety, clinical quality, and timeliness of care.

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STRATEGY #2 (continued)

Workforce Development

- > Increase recruitment and retention of ICU-trained nurses to support high-acuity care delivery and sustain safe staffing levels.
- > Implement ongoing education and training programs to ensure clinical excellence, professional development, and nurse satisfaction.

Telehealth Integration

- > Implement tele-ICU provider services to supplement bedside teams, provide continuous monitoring, and expand access to specialized critical care expertise.
- > Leverage virtual care technologies to improve care quality, decrease time-to-treatment, and optimize resource utilization.

Patient Access and Transport Efficiency

- > Decrease transport times through strengthened partnerships with EMS providers, streamlined transfer protocols, and expanded availability of critical care stabilization services on-site.
- > Develop care coordination pathways that prioritize keeping patients in the community hospital whenever clinically appropriate, minimizing unnecessary transfers.

HEALTH NEED #3

Reviving wellness center and pool access

STRATEGY #3

Access and management of The Wellness Center has been outsourced to a partner to ensure operational efficiency and sustainability.

Pool Operations have been discontinued due to non-viability.

Taylor Regional Hospital will continue to explore alternative wellness and fitness offerings that align with community needs, financial stewardship, and long-term organizational goals.

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HEALTH NEED #4

Community engagement and communication

- o Operational and financial instability
- o Reputation and Community trust

STRATEGY #4

- > Strengthen community trust and hospital reputation through transparent communication, consistent outreach, and a renewed commitment to patient-centered care.
- > Conduct insurance contract reviews to increase insurance reimbursements and improve financial stability, ensuring resources are available to sustain high-quality services.
- ➤ Provide community education on the realities of Medicare Advantage Plans to empower patients with accurate information and support informed decision-making.
- ➤ Establish a Marketing Committee to coordinate messaging, guide branding efforts, and align communications with organizational priorities.
- > Expand media presence across both social and traditional platforms to enhance visibility, share success stories, and reinforce the hospital's role as a trusted healthcare partner in the community.